

## Mail art and memory \*

Graciela Gutiérrez Marx

***The prestigious Argentine woman artist, one of the pioneers of the experimental art in Latin America relates in this text, written with the concreteness made by the experience, the context in which the mail art was born and his evolution along the time, an artistic discipline guided by an inconformist and solidaristic spirit of which Graciela was testimonial and starring, that she understands in this equation like hope very near of us.***

$$\frac{\text{MAILART}}{\text{THE LIVING}} = \text{UTOPIA REALISATION}$$

The mail art or Eternal Network (eternal interchange in circuit like network) is named to a global persons community very heterogeneous in age, jobs, racial group and generous whose communicate and share their pictures, ideas and projects through the mail post.



*Artpool*

The objective of this marginal experimental line was the life defence through an *art activation* put in service of the human rights,

in opposition to censure, a claim about the “*desapariciones*” (disappearances) and the hope in the social change.

This line without leaders in advance, without premium, sales, archives neither copyright was the beginning to a new ethical code around of which gravitate thousands of poetical ideas, and then an intercontinental friendship was born.



Ray Johnson



Nicola Frangione

The finality was put in recognize and estimate the differentiation and was put also in the wealth of the plurality.

An eternal circuit but at the same time, ephemeral, keep in action by persons whose was not presented in mind in many times but they are together forever in the creation process.

The mail art don't like become in an “isme” neither become an institution like “official line”. The mail art had not characteristics owns, had not conventionalisms neither regulations and never respected size or mail post regulations imposed in every place.

The access to circuit was open, not periodical, spontaneous and constant: it was need dare to enunciate the world, build an message and diffuse it using all the characteristics of mail post language.



Zav



Santamaría

It was need dare to going in person to mail post office and accept the claim or share the surprise of the mail post officer, who was the stamp seller or that person who made the sending.

It was need enjoy the wait, solemnity to postman, share the wonderful surprise of the rare, put the answer and turn to feed-back again.

An invisible art. An emotive cartography. A net made by open threads. Many nets in gravitation to embracing, protecting, loving.



Fabio Sassi



Roberto Farona

An paradigm woven with the soul energies.

A poetic discipline that is kept invisible still to business art.

An utopia realisable and realised.

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*\* Text saved of show catalogue Arte correo y memoria (Mail Art and memory) cured by Graciela Gutiérrez Marx, a show developed during June 2005, since days 3 to 30 in A Room Malvinas Center Culture of La Plata (Argentina)*

*(The pictures used in this article pertain to Graciela Gutiérrez Marx and Martin Eckmeyer' s Graphical Archive )*